

**LIST OF UNDERGRADUATE PROGRAMS
BENILDE MANILA**

School of Arts, Culture, and Performance (SACP)

- Bachelor of Arts in Creative Industries Management (ABCIM)
- Bachelor of Performing Arts, Major in Dance (BPA-D)
- Bachelor of Fine Arts in Culture-Based Arts (BFA CBA)
- Bachelor of Arts in Music Production (BAMP)
*Tracks: Audio, Performance, and Composition
- Bachelor of Arts in Production Design (AB-PRD)
- Bachelor of Arts in Theater Arts (ABTHA)
*Tracks: Production (PRD) and Performance (PERFORM)

School of New Media Arts

- Bachelor of Arts in Animation (ABANI)
- Bachelor of Arts in Film (ABFILM)
- Bachelor of Arts in Multimedia Arts (ABMMA)
- Bachelor of Arts in Photography (ABPHOTO)

School of Environment and Design

- Bachelor of Science in Architecture (BS-ARCH)
- Bachelor of Arts major in Fashion Design and Merchandising (AB-FDM)
- Bachelor of Science in Industrial Design (BS-ID)
- Bachelor of Science in Interior Design (BS-IND)
- Bachelor of Textile Design (BTD)

School of Deaf Education and Applied Deaf Studies (SDEAS)

- Bachelor in Applied Deaf Studies (BAPDST)
*Tracks: Business Outsourcing Services Management, Entrepreneurship, and Visual Media Arts
- Bachelor in Sign Language Interpretation (BSLI)

School of Diplomacy and Governance

- Bachelor of Arts Major in Diplomacy and International Affairs (AB-DIA)
- Bachelor of Arts in Governance and Public Affairs (AB-GPA)

School of Hotel, Restaurant and Institution Management

- Bachelor of Science in Culinary Arts Management (BS-CAM)
- Bachelor of Science in Hospitality and Luxury Management (BS-HLM)
- Bachelor of Science in Tourism Management (BSTM)
*Specialized in Tourism Creations, Tourism Entrepreneurship, and Tourism Relations
- Bachelor of Science in International Hospitality Management (BS-IHM)

School of Management and Information Technology

SMIT-Leadership, Management and Entrepreneurship Cluster

- Bachelor of Science in Business Administration Major in Business Management (BSBA-BM)
- Bachelor of Science in Business Administration Major in Export and Global Business Management (BSBA-EGBM)
- Bachelor of Science in Business Administration Major in Human Resource Management (BSBA-HRM)
- Bachelor of Science in Business Administration Major in Marketing Management (BSBA-MM)
- Bachelor of Science in Real Estate Management (BS-REM)
- Bachelor of Science in Social Innovation and Entrepreneurship (BS-SIE)

SMIT-Analytics, Computing and Infotech Cluster

- Bachelor of Science in Business Administration Major in Business Intelligence and Analytics (BSBA-BIA)
- Bachelor of Science in Business Administration Major in Business Solutions and Applications (BSBA-BSAA)
- Bachelor of Science in Cybersecurity (BSCSEC)
- Bachelor of Science in Information Systems (BS-IS)
- Bachelor of Science in Game Design and Development (BS-GDD)
*Tracks: Game Programming and Game Art

School of Multidisciplinary Studies

- Bachelor in Holistic Disciplines (B-HOLD)